

NEST 529 Encourages Summer Reading in Annual Read and Win \$529 Drawing

Fifteen Summer Readers and their Libraries to be Awarded

Lincoln, Neb. (May 31, 2019) – Nebraska State Treasurer John Murante and First National Bank of Omaha today announced the annual NEST Read and Win \$529 Drawing. Open to submissions from Nebraska residents beginning June 1 through August 16, 2019, the Read and Win Drawing invites readers statewide, aged 12 years old and younger, to enter for a chance to win a \$529 contribution into a NEST 529 College Savings Plan account

Five entrants in each of Nebraska’s three congressional districts will be randomly selected for a total of 15 winners, each of whom will be awarded a \$529 account contribution. Each winner’s local library—specified on their entry to the Drawing—will also receive a prize of \$250.

“From novels to picture books and everything in between, reading is a way for us all to connect with each other, broaden our understanding and expand our knowledge of the world,” said Treasurer Murante. “We hope to instill this lesson in readers throughout Nebraska with the Read and Win \$529 Drawing, and are pleased to continue supporting children across the state in pursuit of their academic goals.”

“The NEST Read and Win \$529 Drawing is a prime opportunity to show the wealth of positive benefits that result from developing and maintaining a strong aptitude for reading. Not only is reading the foundation for a potential-filled future, it’s also a skill that pays dividends financially—both through this scholarship and well into one’s academic and professional careers,” said Deborah Goodkin, Managing Director, Savings Plans, First National Bank of Omaha. “We look forward to rewarding another group of young summer readers for their dedication to academic and financial preparedness, and are proud to help support the local libraries in their work.”

For scholarship contest rules, visit NEST529.com/scholarships. Contest rules also are available at treasurer.nebraska.gov/csp/scholarships.

About NEST 529

NEST 529 is a tax-advantaged 529 college savings plan and provides four plans to help make saving for college simple and affordable: NEST Direct College Savings Plan, NEST Advisor College Savings Plan, TD Ameritrade 529 College Savings Plan, and State Farm 529 Savings Plan. The Nebraska State Treasurer serves as Program Trustee. First National Bank of Omaha serves as Program Manager, and all investments are approved by the Nebraska Investment Council. Families nationwide are saving for college using Nebraska’s 529 College Savings Plans, which have more than 264,000 accounts, including over 85,000 in Nebraska.

Visit NEST529.com and treasurer.nebraska.gov for more information.

About First National Bank of Omaha

First National Bank is a subsidiary of First National of Nebraska. First National and its affiliates have more than \$23 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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*Except the Bank Savings Investment Option