

NEST 529 College Savings Plans Matches Grandparents' Dreams with Dollars Ten \$529 Scholarships to Be Awarded in 5th Annual Dear Grandchild Drawing

Lincoln, Neb. (September 7, 2017) – For the fifth year, the NEST 529 College Savings Plan and First National Bank of Omaha are celebrating National Grandparents Day with the annual Dear Grandchild Scholarship Drawing.

Beginning today, grandparents are invited to write letters to their grandchildren, great nieces or nephews, expressing their educational dreams for their loved ones as well as sharing the importance of higher education. Ten grandparents will be selected to each win a \$529 contribution to a new or existing NEST 529 College Savings Account for the beneficiary or beneficiaries of their choice.

“Being a grandparent comes with feelings of pride and hope. As a grandparent myself, I know this very well,” said State Treasurer Don Stenberg. “The Dear Grandchild Drawing channels these relationships and emphasizes the impact grandparents can have on financing—and encouraging—their grandchild’s educational goals. We are excited to offer this opportunity once again and look forward to reading the inspiring messages grandparents have to offer.”

To qualify for the scholarship, entries must be submitted by email or mail, postmarked no later than November 30, 2017. The letter should be no longer than 500 words and must reflect the entrant’s original thoughts and writing. The ten winners will be selected by random drawing in December 2017.

“Grandparents are among the NEST 529 Plan’s most loyal contributors. In my time working with them, I’ve come to realize how much they value education, savings and, most importantly, their families,” said Deborah Goodkin, Managing Director, Savings Plans, First National Bank of Omaha. “We are proud to offer the NEST 529 Plan as an investment that aligns with all three of these values and encourage grandparents to enter the Dear Grandchild Drawing for a chance to add an extra \$529 to their loved one’s future.”

Entries should be emailed to NEST@fnni.com using the subject line NEST Dear Grandchild Drawing. Mailed letters and cover sheets may be typed or handwritten and should be sent to First National Bank of Omaha, Attn: NEST Dear Grandchild Drawing, 1620 Dodge St, Stop 1105, Omaha, NE 68197-1105.

Winners may divide their winnings equally among up to four children. With the exception of New York and Florida, the contest is open to U.S. residents of 48 states and the District of Columbia who are grandparents, great aunts or great uncles as of the entry date. All entries must include entrant information as explained in the official rules.

For scholarship contest rules and the required cover sheet, visit www.NEST529.com and click on Grow. Select Scholarships & Rewards. Contest rules and cover sheet also are available at www.treasurer.nebraska.gov/csp/scholarships.

To find out more about NEST College Savings Plans, visit www.NEST529.com or treasurer.nebraska.gov.

About NEST

NEST is a tax-advantaged 529 college savings plan and provides four plans to help make saving for college simple and affordable: NEST Direct College Savings Plan, the NEST Advisor College Savings Plan, the TD Ameritrade 529 College Savings Plan, and the State Farm College Savings Plan. The Nebraska State Treasurer serves as Program Trustee. First National Bank of Omaha serves as Program Manager, and all investments are approved by the Nebraska Investment Council. Families nationwide are saving for college using Nebraska's 529 College Savings Plans, which have more than 252,000 accounts, including 78,000 in Nebraska. Visit NEST529.com and treasurer.nebraska.gov for more information.

About First National Bank of Omaha

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately-owned banking company in the United States. First National and its affiliates have \$20 billion in managed assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

Investments Are Not FDIC Insured* No Bank, State or Federal Guarantee May Lose Value

*Except the Bank Savings Individual Investment Option