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The mission of Keep Cass County Beautiful is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.

**KCCB Board of Directors**  
President: Terry Lorensen  
Vice President: John Baroni  
Secretary: Roger Behrns  
Treasurer: Debbie Vidlak  
Members: Mary Harding, Angela Mueller and Richard Yoder  
Exec. Director: Linda Behrns

**Presentations:** Contact us for a free environmental program for your organization or school.

**Financing** provided through the Litter Reduction and Recycling Grant Program, Nebraska Department of Environmental Quality, Cass County and the generosity of our donors and members. KCCB is a 501(c)(3) non-profit organization.



Close the loop...Buy recycled!



**"Thank You" 2018  
Business Partners**

- American Exchange Bank,
- Ash Grove Cement Company,
- Bloom Where You're Planted,
- Cass County,
- Cass County Fair Board,
- CCNEDC,
- City of Louisville,
- City of Weeping Water,
- Elmwood-Murdock Merchants' Association (EMMA),
- Janet McCartney,
- Jensen Gardens
- John's Appliance,
- Leibman Financial Services,
- Midwest Farmer's Coop,
- Midwest Insurance Exchange,
- Papillion Sanitation,
- Plantman Nursery,
- Platte River Rentals,
- Plattsmouth Animal Hospital,
- Plattsmouth Chamber,
- Plattsmouth Hy-Vee,
- Plattsmouth Main St. Assoc.,
- Potash/Nutrien Corporation,
- Soil Dynamics Compost Farm,
- Union JunKtion,
- Village of Cedar Creek,
- Village of Eagle,
- Village of Elmwood,
- Village of Manley,
- Village of Murray,
- Village of Union



**Help support KCCB with our 2019 Membership Drive**

Last year thanks to the generosity of friends like you, we were able to...

- Educate nearly 3,000 youth and adults with environmental programs such as the KCCB Youth Environmental Fair (shown above)
- Recycle nearly 14,000 pounds of materials at electronic recycling collections
- Sponsor 17 litter cleanups collecting nearly 3,600 lbs. of litter
- Dispose of 6,469 lbs. of hazardous materials at HHW collections
- Recycle nearly 15,000 lbs. of aluminum, plastics and paper
- Help promote a composting program at Louisville Public School
- Support the recycling trailer program in the county
- Plant 31 trees and 730 flowers in local parks

If you value the work that we do, please consider a membership or donation today. Use our **DONATE** button on our website at <http://www.keepcasscountybeautiful.org> or checks payable to...Keep Cass County Beautiful, 513 Vine, Louisville, NE 68037. Your contribution is tax deductible. **Thank you for your support and generosity!**

**KCCB Green Business Member Spotlight from USDA Grant**



(R. Yoder, NBDC trainer; Julie Schmale, Bank President; & L. Behrns, KCCB Director shown above.)

**Cass County Bank, Plattsmouth**

Cass County Bank, located at 2020 West 8<sup>th</sup> Avenue, was founded in 1966 by David Duey, Albert Hansen, John Van Horne, Robert Stillinger, Tom Conis and Howard Wiles. The design of the building with a Spanish and Mediterranean influence won a national award for a bank architectural design. The full service bank, now with two locations, has been in operation for 51 years. The downtown office branch at 120 North Sixth Street was completed in 2004 and is reminiscent of the 19th century Riley Hotel that burned in a fire in 1961. The branch location was designed to preserve the 19th century street-scape of downtown Plattsmouth.

**Green Achievements:** Cass County Bank is leading the community in green business practices. Of those participating in the Cass County Green Business Challenge, this bank certainly sits at the top among other businesses that conserve energy and water. The business recycles all of their plastic waste in hopes to reduce their contribution to the landfill. Adding to their waste reduction efforts, the bank uses a paper shredding service to recycle paper waste created. The bank also uses energy efficient lighting and natural lighting to conserve energy.

Striving for excellence, Cass County Bank is looking for ways to save energy and become a greener business for both bank branch locations.



## Union United Completes Park Improvement Project

Keep America Beautiful (KAB) recently awarded Keep Cass County Beautiful a \$5,000 grant as part of the 2018 Keep America Beautiful/Lowe's Community Partners Grant Program. The grant was used to help non-profit Union United Inc. improve the Union village park and baseball field areas with the addition of gazebo seating, sustainable landscaping, and improved trash and recycling containers. Volunteers spent nearly 30 hours completing the project. (Volunteers Dale Hansen & Paul Vidlak are shown above.)

The KAB/Lowe's Grant Program engages local volunteers, working alongside Lowe's Heroes volunteers, to take action on projects that focus on critical, local needs. "Keep Cass County Beautiful applauds Union United volunteers as they continue to transform a once blighted floodplain into a welcoming and sustainable green space. The grant enables the organization to not only beautify their public spaces, but sets an example of good stewardship for visiting communities," remarked KCCB Director Linda Behrns.

In addition to Keep Cass County Beautiful's grant initiative, Lowe's supported more than 40 other Keep America Beautiful grant-funded community service projects in 2018 as well as Keep America Beautiful's Great American Cleanup. Since the partnership began in 2011, Lowe's has contributed nearly \$8 million, with more than 2,100 Lowe's Heroes volunteers helping Keep America Beautiful improve local communities. "At Lowe's, we want to help people love where they live in the communities where our employees and customers live and work," said Julie Yenichek, Lowe's director of community relations.

Keep Cass County Beautiful has been the recipient of four KAB/Lowe's Grants in the past six years providing \$40,000 to fund local community improvement projects.

Keep America Beautiful inspires and educates people to take action every day to improve and beautify their community environment. Celebrating its 65th Anniversary in 2018, Keep America Beautiful strives to End Littering, Improve Recycling and Beautify America's Communities. The organization is driven by more than 600 state and local affiliates, millions of volunteers, and the support of corporate partners, social and civic service organizations, academia, municipalities, elected officials, and individuals.

### America Recycles Day Events



KCCB sponsored recycling events to celebrate America Recycles Day including library programs at Louisville and Weeping Water Elem. Schools (above); recycling Fun Facts stations at Louisville Schools where student Marissa Staben (lower left) was the winner of the *Bottle Cap Guessing Game*. A recycling activity provided a challenge at the Boy Scout Jubilee at Mahoney State Park (lower right).



### Nebraska Recycling Co. Grant Award

The Nebraska Environmental Trust and the Nebraska Recycling Council have approved a grant award of \$3,055.92 to KCCB for the purchase of 10 Gaylord bins for five portable trailers that support the Cass County Recycling Program. After heavy usage, some of the recycling bins have cracked and become a safety issue for those who transport and unload the county owned trailers. The grant award provides 80% of the total cost of the bins with the county contributing the remaining costs.



Portable trailers are currently located in the communities of Avoca, Eagle, Greenwood, Louisville, South Bend and Union. Some of the trailers are hauled by volunteers while others are transported and emptied by city employees.

The Recycling Equipment Grant from the Nebraska Recycling Council is one of 85 grant projects in 2018 receiving \$16.6 million in grant awards from Nebraska Environmental Trust. The Trust is funded by proceeds from the Nebraska Lottery and has awarded more than \$265 million to over 2,000 natural resource projects in Nebraska since 1993. The Nebraska Recycling Council is a non-profit, membership organization of public and private organizations, as well as individuals, and has been a recycling advocate for Nebraska since 1980.

### Support KCCB While Shopping Any Time of the Year at [Smile.amazon.com](https://smile.amazon.com)

Select **Keep Cass County Beautiful** to receive donations from eligible purchases before you begin shopping. Then every eligible purchase you make at [smile.amazon.com](https://smile.amazon.com) will result in a donation of 0.5% to KCCB. Thanks for your support!

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